



Jackie



ABOUT ME

I started my entrepreneurial journey with cookies. Turning four cookie recipes into a business wasn't simple—I designed packaging, sourced production, then sold and established distribution to 12 grocery stores around Wisconsin.

The cookies taught me how to hustle. As a 24-year-old MBA, I definitely didn't picture myself hoisting up tents at farmers markets to hand out \$5 bags of cookies, or being the demo lady at the grocery store, but there I was. I still had a full time job (running the marketing department at a SaaS company), and a baby.

I'm so grateful for that experience because the money I made helped me start Accelity. What began as a one-woman consultancy blossomed into a kick-ass team of 15 and counting with loyal clients around the US. 8 years later, we are still bootstrapping and growing the company.

LinkedIn has been a HUGE contributor to my company's growth. I got talked into (almost forced—I really, really didn't want to do it) publishing videos about my entrepreneurial experiences in mid-2018 and steadily grew an audience of over 70,000 followers.

Outside of my professional life, I was a foster parent for two years and adopted two of my beautiful children from foster care in Milwaukee. I'm working on getting real hobbies, and they currently include: studying for my pilot's license, Peloton classes, exploring downtown Milwaukee and playing a whole lot of Star Wars Trouble with my kids.

CEO of Accelity,
a Milwaukee,
Wisconsin-based
business that helps
B2B software-as-
a-service (SaaS)
companies launch
and grow faster.

TOPICS I SPEAK ABOUT INCLUDE

B2B Marketing
Bootstrapping a startup
Entrepreneurship
Female entrepreneurship
LinkedIn
Marketing agency growth
Startup growth
Women in the workplace

MY RATES

In-person speaking fees start at \$12,000 plus travel

Virtual sessions start at from \$3,000

PLEASE CONTACT ME TO DISCUSS 

PLACES I'VE SPOKEN

Traffic & Conversion Summit 2020
Virtual Keynote

Innovate South 2020
Virtual Keynote

DigitalMarketer's Digital Agency Expo 2019
Keynote, New York, New York

HubSpot INBOUND Conference 2018
Boston, MA

Early Stage Symposium 2018, 2019, 2020
Various Locations

Wisconsin Technology Summit 2019
Milwaukee, WI

Startup Wisconsin Week 2016, 2017, 2018
Various Wisconsin cities

Women's Entrepreneurship Week 2016, 2017, 2018, 2019, 2020
Milwaukee, WI

WHAT PEOPLE ARE SAYING

“ I've spent most of my life on stages and hosting some of the biggest business conferences on the planet. During that time I have had the opportunity to meet and work with some of the world's leading experts, authors, and leaders.

When I tell you that Jackie is a captivating and engaging speaker I know what I'm talking about! Jackie is an in-demand speaker within our global community and serves as an inspirational north star for business owners looking to make an impact in their community and the lives of others.

Aside from her obvious gifts, Jackie is a wonderful person and someone who inspires me daily. Jackie deserves the highest commendation and any audience would be very fortunate to be in attendance when she's on the stage.”

Marcus Murphy
Head of Partnerships, Digital Marketer

